



**2021 Northwestern Lehigh Tree Lighting Application**  
**Sunday, December 5<sup>th</sup>, 2021: 5:00 – 7:00 PM at Ontelaunee Park**  
**(7344 Kings Highway, New Tripoli PA)**  
**Applications must be RECEIVED by Friday, November 19<sup>th</sup>**

Organization Name: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: (please print clearly) \_\_\_\_\_

I understand the requirements below and will bring the items required to setup as a vendor

**COST:**  \$10.00 - Chamber Non-Profit & Business Member Rate  
 \$15.00 - Non-Member Non-Profit Rate  
 \$30.00 - Non-Member Business Rate  
 10% of sales: FOOD TRUCK

**NOTE:** Fees are non-refundable. Payment due at time of application submission .

- See my enclosed check. (Make check payable to GLVCC)
- I Prefer to pay with Credit Card – send me a click-to-pay link at my email above or use the credit card information below:

Name on card \_\_\_\_\_ Card type (circle one) Visa, MC, Amex, Disc  
 Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_  
 Signature: \_\_\_\_\_

Brief description of the services you provide or items you sell: (Applications will be reviewed by the committee for approval)  
 (Examples: Handing out candy canes, doing a children’s activities such as making ornaments or decorating a gingerbread person)

**\*Note: Hot chocolate, coffee & cookies is not permitted to give out or sell. We, as the Greater Northern Lehigh Chamber will be giving it out as part of our sponsoring of this event. You may sell food, only if we receive the vendor liability agreement-Hold Harmless agreement naming the Greater Northern Lehigh & Greater Lehigh Valley Chambers)**

**All food handlers must have a temporary hand-washing set-up and appropriate food storage (i.e. ice, coolers, etc.). All food handlers must wear disposable gloves.**

**Participants can arrive as early as 4:00 pm to set up, and are responsible for bringing their own tables, chairs, tablecloths, display signs, Christmas decorations, etc. Canopies are NOT required for this event, as vendors will be positioned under a pavilion. Vendors may not breakdown before the event it over. Electricity cannot be guaranteed for vendors. Please note, we will not be able to supply the following items above.**

Please return with your application to:  
 Kylie Adams-Weiss  
 484-548-4090  
[kyliea@lehighvalleychamber.org](mailto:kyliea@lehighvalleychamber.org)

Greater Northern Lehigh Chamber of Commerce  
 Attn: NWL Tree Lighting  
 881 3<sup>rd</sup> Street  
 Whitehall, PA 18052



**Greater Northern Lehigh Chamber of Commerce Presents:  
The FIRST EVER Northwestern Lehigh Tree Lighting Ceremony!**

**Sunday, December 5th, 2021 | Ontelaunee Park (7344 Kings Hwy, New Tripoli PA)**

**Audience:** Join the Greater Northern Lehigh Chamber of Commerce, Lynn Township & Heidelberg Township for our first EVER Northwestern Lehigh Tree Lighting Ceremony at Ontelaunee Park on December 5th! Tree Lighting will take place at 6:30 PM; stay for the opportunity for free photos with Santa once the tree is lit!

This festive community event will include live music and performances, craft vendors, complimentary hot chocolate and more! Bring your family and friends and join us as Northwestern Lehigh dives head first into the holiday spirit.

**Available Sponsorship Opportunities:**

**Presenting Sponsor (ONLY ONE AVAILABLE):** \$750 Chamber Rate | \$1500 Non-Member Rate

- Prominent recognition as the Presenting Sponsor on all 2021 Northwestern Lehigh Tree Lighting marketing
- Logo included on the Tree Lighting Schedule of events
- Company/Business name on the top of the poster – Presented by \_\_\_\_\_
- Highest prominence recognition as Presenting Sponsor on promotional materials
- Banner displayed near gazebo (depending on weather, ability to hang and size; must provide, pull up banner preferred)
- Recognition as Presenting Sponsor over the public address system
- Business/Company mention in the press release as the Presenting Sponsor
- Social Media mentions and tags on event page, as well as recognition on Lehigh Valley Chamber's event page.
- Your choice of one marketing material at the GNLCC welcome table
- Vendor booth (if desired – please let Kylie Adams know if you require a space. Must provide tent, table and materials)

**Tree Lighting Sponsor:** \$500 Chamber Rate | \$1000 Non-Member Rate

- Recognition as the Tree Lighting Sponsor over the public address system during the event
- Logo included on the Tree Lighting Schedule of events and on all marketing
- Social Media mentions and tags on event page, as well as recognition on Lehigh Valley Chamber's event page.
- Vendor booth (if desired – please let Kylie Adams know if you require a space. Must provide tent, table and materials to hand out)

**Hot Chocolate Sponsor:** \$300 Chamber Rate | \$600 Future Member Rate

- Recognition as the Hot Chocolate Sponsor over the public address system
- Logo included on all marketing materials
- Vendor Booth providing hot chocolate kits to attendees at the fair (hot chocolate packets, candy canes, marshmallows, etc.) \*\*Must provide staffing to hand out hot chocolate
- Business/Company mention in the press release and on all promotional materials
- Social Media mentions and tags on event page, as well as recognition on Lehigh Valley Chamber's event page.

**Santa's Helper Sponsor:**

**\$150 Chamber Rate | \$250 Future Member Rate**

- Recognition as a Santa's Helper Sponsor over the public address system
- Logo included on all marketing materials
- Business/Company mention in the press release and on all promotional materials
- Social Media mentions and tags on event page, as well as recognition on Lehigh Valley Chamber's event page

**Supporting Sponsor:**

**\$50 Chamber Rate | \$100 Future Member Rate**

- Recognition as a Supporting Sponsor over the public address system
- Vendor Booth at the Christmas Fair

If you have any other questions, please do not hesitate reaching out to:  
Kylie Adams-Weiss at [kyliea@lehighvalleychamber.org](mailto:kyliea@lehighvalleychamber.org) or 484-548-4090

*Checks made payable to: Greater Lehigh Chamber of Commerce*

*Mail to: 881 3<sup>rd</sup> Street, Suite B10 Whitehall 18052*